

THE SAREE FESTIVAL

15-17 April 2017

Alliance Francaise de Delhi

Inviting proposals for an exposition of diverse Saree styles, accessories, apparel & other Saree inspired collections...

Send in proposals latest by Feb 15, 2017
details: redearthindia.com



STALL PRICE and TERMS

On request

GUIDELINES: WHAT TO SEND US IN YOUR PROPOSAL?

- # A description of your brand vision and philosophy
- # Images of older collections for reference or website / facebook URL
- # Reference images / mood boards / ideas for collections for the Mela.
- # Information on product categories and approximate stock you would like to show

Send proposals to himanshu@redearthindia.com latest by 15 Feb, 2017
Confirmations and payments by 25 Feb, 2017

WHO CAN APPLY

- Saree Makers: Weavers, Designers, Fashion designers, Graphic designers
- Artists and designers working in other mediums who would like to create work using / inspired by the saree - like jewellery, accessories, apparel, products, stationery, etc...
- Not just sarees - we are looking to celebrate the Saree in other mediums too ! Art, design...

- Check out previous editions of the festival at
 - # 2014, Delhi : <http://2014.thesareefestival.com/>
 - # 2015, Delhi : <http://2015.thesareefestival.com/>
 - # 2015, Mumbai: <http://2015mumbai.thesareefestival.com/>
 - # 2015, Bangalore: <http://redearthindia.com/events/archive/2015-events/red-earth-saree-festival-showcase-at-eka-bangalore>
 - # 2016, Delhi: <http://2016delhi.thesareefestival.com>
 - # 2016, Mumbai, Chennai and Bangalore: <http://2016.thesareefestival.com/>



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by

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